



PRESS RELEASE



Sims Metal Management confirmed as one of the founding sponsors for Global Recycling Day

globalrecyclingday.com

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Organisers behind the first ever international Global Recycling Day are proud to announce one of the world's largest metal and electronics recyclers, Sims Metal Management, as a founding sponsor of the initiative.

Established over 100 years ago, Sims Metal Management has 245 facilities and 4,700 employees across the globe; with safety, sustainability and environmental stewardship at the center of their business.

Global Recycling Day is an international initiative designed by the Bureau of International Recycling (BIR) to raise awareness of the need to change waste into valuable resource.

BIR president, Ranjit Baxi, said: "We are thrilled to have Sims Metal Management on board. It is entirely fitting that a company with proven commitment to pursuing recycling as the Seventh Resource should be one of our founding sponsors."

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About Global Recycling Day

Global Recycling Day is an initiative of the Bureau of International Recycling (BIR).

BIR is the global federation of the recycling industry, representing the interests of the global industry.

One of BIR's key objectives is to promote recycling globally – showcasing its benefits to industry, policy makers and the wider community.

2018 marks the 70th anniversary of BIR (founded on 18 March 1948), a landmark year in which to create a day that recognises the vital role recycling and the recycling industry plays in protecting the planet.

The first ever Global Recycling Day will unite people across the world, highlighting the need to conserve our six primary resources (water, air, coal, oil, natural gas and minerals) and celebrating the power of the newly termed “Seventh Resource” – the goods we recycle every day. The new initiative is the brain child of Ranjit Baxi, who announced his vision for a day dedicated to recycling at the inauguration of his Presidency at BIR's 2015 Dubai Convention.

Global Recycling Day will be a day of action, aimed at building a global approach towards recycling, calling on world leaders, international businesses, communities and individuals to make seven clear commitments in their approach to recycling. Consumers are also being called upon to ask themselves some key questions about recycling and to think of it in a new way.

About Sims Metal Management

Sims Metal Management is one of the world's largest metal and electronics recyclers, with 245 facilities, operations in 18 countries, and over 4,700 employees globally. The Company's ordinary shares are listed on the Australian Securities Exchange (ASX: SGM) and its American Depositary Shares are quoted on the Over-the-Counter market in the United States (USOTC: SMSMY).