



PRESS RELEASE

www.globalrecyclingfoundation.org

Global Recycling Day is inspiring events across the world from Europe, to Africa and USA

London, March 6 2019

RECYCLING
INTO THE FUTURE 18.3.2019



Global Recycling Day, taking place on 18th March 2019, has inspired a host of events and initiatives across the world to raise awareness of the importance of 'Recycling into the Future' (this year's theme) for the wellbeing of the planet. The Global Recycling Foundation is proud to be collaborating with various organisations across the globe with events and activities ranging from school fun days to fashion shows and art exhibitions.

Below is an insight into some of the already planned events and initiatives for Global Recycling Day 2019:

Brussels, Belgium

The Bureau of International Recycling (BIR) is working with member organisations, including the Belgian National Associations to carry out various activities in Brussels.

Delhi, India

The Inland Importers and Consumers Association (IICA) is organising a celebration of Global Recycling Day for over 2,000 children including workshops, discussions and a lunch.

The Tinna Group is also working with The British School in New Delhi and an orphanage to raise awareness of Global Recycling Day.

Dubai, United Arab Emirates

The Bureau of Middle East Recycling (BMR) plans to organise various activity in Dubai to promote Global Recycling Day.

Durban, South Africa

The Department of Environment in South Africa is planning to organise an exhibition on recycling and invite local school children in Durban to view it. The aim is to educate children and young people on recycling and how they can contribute to the circular economy.

Lagos, Nigeria

U-Recycle, an organisation that educates local children on recycling, planning a fashion show with clothes made from recycled materials, a fun fair in the city, an art exhibition partnering with local schools and will host a series of recycling games, such as an obstacle course.

London, UK

Thanks to Shaftesbury PLC, the Global Recycling Day team will be at Carnaby Street on 18th March encouraging individuals to take part in the #RecyclingGoals challenge. The activity aims to educate consumers in the area and local school children about the importance of recycling to help protect the planet's future.

The Forest School in London will also be conducting a litter pick up for students to educate them on the importance of recycling.

Middleburg, South Africa

Illy B's Environmental Education and Sustainability Awareness charity will be organising a host of events for school children in Middleburg on 8th March 2019, including gathering plastic bottles, educating children on recycling as well as a 'fun day' that took place on 22nd February 2019, where children wore hats made of recycled goods.

Paris, France

FEDEREC will plan various activities in Paris as well as launching a social media campaign promoting the second life of recycled objects.

Rotherham, UK

British Metals Recycling Association (BMRA) will organise a metal collection for local schools in Rotherham to help raise funds for the schools. BMRA will also educate school children on Global Recycling Day through presentations, as well as inviting them to take part in quizzes.

Sao Paolo, Brazil

Exposucata, Latin America's waste and recycling event organisers, will be working with local schools in Sao Paolo to promote Global Recycling Day, as well as the #RecyclingGoals challenge.

Seoul, South Korea

A recycling activist in Korea, Mr Yong J.Lee, is heading up Global Recycling Day celebrations in Seoul, with special education packs to be shared with local schools.

Washington DC, USA

The Institute of Scrap Recycling Industries (ISRI) will be promoting Global Recycling Day on Capitol Hill and will be inviting Senators to take part in their activities. The organisation is working on a White House proclamation and a statement from House Recycling Caucus Co-Chairs, as well as reaching out to schools to get involved in the day.

For more information and to get involved in Global Recycling Day visit:

www.globalrecyclingday.com

ENDS

For further information, contact the Global Recycling Foundation PR team:

press@globalrecyclingfoundation.org

Belinda Hallworth +44 (0)20 7680 7114

Radhika Sharma +44 (0)20 7680 7118

Claire Nelson +44 (0)20 7680 7122

Natasha Cobby +44 (0)20 7680 7119

Sophy Norris +44 (0)1392 248 934 or +44 (0)7930 385 849

About the Global Recycling Foundation

The Global Recycling Foundation, formed by the Bureau of International Recycling in October 2018, supports the promotion of recycling, and the recycling industry, across the world in order to showcase its vital role in preserving the future of the planet. It will promote Global Recycling Day as well as other educational programmes, awareness projects and innovation initiatives which focus on the sustainable and inclusive development of recycling.