



PRESS RELEASE

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COP 26 – Recycling is the key

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For Immediate Release:

The Global Recycling Foundation is calling for **Recycling to be at the forefront of discussions** when World leaders gather for the **COP26 meeting in the UK** in November 2021.

Recycling, known as the **Seventh Resource**, is today having an effect, but is too often overlooked for its ability to **help preserve our forests, oceans, and the environment**. While the world seeks new ways to reduce carbon emissions and combat climate change, **the industry is already projected to save over a billion tonnes in emissions and add nearly \$500 billion to global GDP by 2030**.

Founding president, Ranjit Baxi, said: “Recycling is the **only global initiative which can be instantly deployed throughout the world to help combat climate change**. Every government and every individual can play their part without delay and by doing so will have an immediate impact on the greatest threat facing our planet.

“By raising awareness of the benefits of recycling at such an important gathering as COP26 **we can turn the tide of the wastefulness**, which is creating every larger waste mountains and pollution,” said Mr. Baxi.

Every year the Global Recycling Foundation champions individuals and organisations who are making private and public efforts to preserve our natural resources by reducing, reusing, and recycling what we casually throw away every day.

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About the Global Recycling Foundation

The Global Recycling Foundation supports the promotion of recycling, and the recycling industry, across the world in order to highlight its vital role in preserving the future of the planet. It promotes Global Recycling Day as well as other educational programs, awareness projects and innovation initiatives which focus on the sustainable and inclusive development of recycling.

The website will continue to act as the key portal for all activities relating to the day; a home to showcase sponsors, case histories and stories, bring campaigns to life and share materials.

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Social media channels:

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